

## The Big Five

## **Key Result Areas for all Executives and Managers**

- 1. Achieve budget and all performance metrics
- 2. Full compliance by all of his/her staff with all Company policies and procedures and the law
- 3. Happy, motivated, growing staff plus low turnover
- 4. Enough successors at "Ready Now" or "Ready Soon" status
- 5. Driving the Company's desired culture and values

Executives and managers must be performing strongly in all of the above areas. That's what they are in place for to deliver to the CEO and the Company.